WADCO NEWS

WHITING & DAVIS CO. — THE HOME OF MESH BAGS

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W. D. Co. Advertising.

WHAT IT MEANS

As all of us well know, we are spending money and effort liberally in advertising Whiting & Davis Mesh Bags to the women of this country.

Nearly every month millions of possible purchasers of our product will read in their favorite magazines why Whiting & Davis Mesh Bags are the kind they should buy.

Such publications, for example, as the Ladies' Home Journal, Harper's Bazar, Vogue, Cosmopolitan, Fashion Art and Theatre Magazine, in which we are advertising, offer us a tremendous market of possible buyers.

We are all familiar enough with advertising, so familiar in fact that possibly the real significance of our own advertising may be overlooked.

So let us ask ourselves just what this advertising means to us as worker, as creators of the product which the house is so aggressively selling.

Are we concerned in this advertising? Have we an obligation in connection with it?

Most assuredly we all have. Every man and woman connected with the production of Whiting & Davis products is responsible to just the extent that his or her work contributes to the quality of the finished product. For it is quality we are advertising. It is the sales reason of quality which we offer to prospective purchasers as the incentive to purchase our product rather than the mesh bag of another make.

Remember it is not merely the "head of the house" who is advertising. It is the organization that constitutes the Whiting & Davis Company that is saying to the women of America:

When you spend your money for a mesh bag buy a Whiting & Davis product. We originated the mesh bag.

We are making the finest product of its kind. There is more value per dollar of cost in our product than you can buy in any other make.

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Railroad Strike Threatened.

A strike on the railroads of the country on November 1st, would be of a most serious nature and destined to work hardship and suffering throughout the land. Take away the country's transportation system and industry would be paralyzed with factories closing down on every hand due to the inability to get raw material and ship finished goods.

Irrespective of our own particular leanings in the matter, whether we are for the one side or the other, we, the people who are being served by the present system of transportation are entitled to a non-interruption of the same. It is surely a condition which needs correcting if we have to stand at one side while railroad management and the men roll up their sleeves and go at one another to see which side is the stronger.

This factory would be like many more, unable to run if a strike took place, for it would be impossible to ship goods. You can see from this what such a catastrophe would mean to us here in Plainville.

BUSY TIME OF YEAR

Some departments in the factory have been working overtime in order to expedite shipments to customers who are very anxious to get goods. This year business is being done differently than in the past. Owing to business conditions some orders are being placed on a monthly basis. This means a buyer has so much money to spend in the month and no more. Hence the goods he buys must reach him when he wants them or cancellations are liable to follow.

In the factory a campaign is being started to move orders on hand more quickly, as it is absolutely essential to get them out before repeat orders are placed. By co-operation on the part of employees and department heads, the situation can be taken care of to the customer's satisfaction and he is the one we *must* please.

Social Activities.

DO YOU DANCE?

The Whiting & Davis Athletic Association will hold a dance in the Plainville Town Hall on Thursday evening, October 27th. Music will be furnished by the K. G. Orchestra of Attleboro, and all who have heard same say the musicians will give you the best time of your life, so far as music is concerned. The cards are 50 cents including war tax and it is hoped that every member of the Association will do his or her best to boost the dance and attend if possible. The purpose is to raise funds for the treasury which now shows a deficiency.

In this same connection all members who have not paid their initiation fee of 25 cents will kindly do so to a member of the Committee. If you are a member of the Association, it is your duty to boost with all your might, in order that the Association may fulfill the object for which it was organized. A factory having the large number of employees that this concern has, should be among the foremost in all lines of sports and social activities. Why not make the season of 1921-1922 one to be long remembered by all the employees of Whiting & Davis Co.!!! Let a Good Time be our first name, and Boost our second. What say you all?

INSPECTION SHOULD BE RIGID

On the inspector is placed responsibility for the quality of our goods. If inspecting is done in a slip-shod manner and even only a few bags get by without being thoroughly gone over the result is bad, for the customer pays for goods that are supposed to be right. How essential it is that goods be right before placing in the packers' hands. Instances have occurred where the packers have found bags that have not been rigidly inspected and have thrown them out, thereby saving the concern from a letter of complaint from the customer.

Wadco News

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by Employees of Whiting & Davis Co.
Plainville, Mass.

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J. O. Gagnon, *Chairman*
W. M. Fuller Lee Higgins F. Gaddes
O. Soderstrom Mina Simpson

EDITOR . . H. B. ROWAN

COMMERCIAL PRESS-PRINTERS

CARS LATE

Does it interest the superintendent of street railways to learn that an average of fifty Whiting & Davis Company's employees are late every morning at least five minutes due to the car waiting at the Wamsutta Corner a quarter of an hour. Figure it up: 5 x 50 = 250 or 4 hours and 10 minutes.

Just think! twenty-five hours wasted every week. Surely, the superintendent would not tolerate this in his employes, and so we await his action.

THE WADCO

At a recent meeting of Whiting & Davis Factory Managers, it was voted, on motion of Mr. Gagnon, to discharge the Publicity Committee, and appoint the Editor chairman in its stead, giving him power to form an organization throughout the factory to take care of this important work. This will be done with the aid of the twenty-one department managers having some one in their respective departments delegated to gather items of interest, which will be turned in to the Editor. Now let us see how much each department can do in this respect without continually soliciting on the part of the Editor. Help make the Wadco better and better. It can be stated that some of the Jobbers who have seen our paper and are interested in the one big family idea, want to be placed on the mailing list and in return one jobber already has agreed to send in items of interest to us, dealing with the selling of our product. We surely will be interested in getting a word from the selling end, and so with production and selling combined, it is going to make a paper well rounded out. Let every department manager co-operate by sending in the name of someone in his department to take care of the news items. The Editor awaits you. Department Manager! Get busy right away and let us have the name.

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That is about what the advertising —our advertising—says, and it is only right and fair that each of us shall agree that his or her part of that product shall be as good as the advertising claims it is.

And here's a thought: Read the advertising: and if you have any constructive suggestions to make regarding it, send them in. Remember we are all interested, all included in anything that appears over the Whiting & Davis name.

THE WADCO AD-MAN.

Note: Look for the Ad-Man's talk in each issue of the Wadco News. He will have something interesting to tell you.

GOOD WORK

Any man who goes into anything in life and does it better than the average will have a successful life. If he does it worse than the average his life will not be successful. And no business can exist in which success cannot be won on that basis. If it did exist and nobody could make a proper success or get a proper return from it in life, the business would then go out until it would reach a basis on which it could be profitable.—Charles M. Schwab.

RECESS PERIOD

Mr. C. A. Whiting recently called to the attention of the Department Managers the abuse of the Recess Period, stating that many employees were leaving their respective stations and congregating in different places, and that seven and eight minutes were being taken in place of the five minutes given. A notice has been posted calling attention to this. Do not let the few who violate the recess period be the means for its discontinuance as the majority want and appreciate it.

Many marvel at the success attained by the world's great men. People see only the result of long and determined effort. Like a building nearing completion, how many think of the lowly foundation, and yet this must be well laid or the building will sooner or later fall. Look to your life's work foundation, which is experience dearly bought, and see to it that it is possible to build your later personal success upon it.

In the reign of Queen Anne a man was sentenced to life for writing a pamphlet to prove that communication with the dead was possible.

MISTAKES

It's not a crime to make mistakes, if we'll but profit from our breaks, and with determination seek to doctor up the place that's weak

Nor is it rated a disgrace to meet an error face to face. Our failure doesn't start 'till when we make the same mistake again.

Perfection in the first degree is hardly asked of you and me. None look for us to go along, and never make a move that's wrong.

But still, it's neither wise nor nice to make the self-same blunder twice; and each mistake that we repeat but shoves us nearer to defeat.

WASTE VS. ECONOMY

Specific instances cited where waste and not economy are practiced in our plant with the idea in mind that by bringing it before the employees the condition will be remedied.

1. Chain handle bags have been shipped with different length of chain handles, for instance, some have gone out with 8 inch chain and some 12 inch and longer. Suggestion: Find the standard length.

2. Mesh bag lengths should be standard lengths. At present some are a few rings longer or shorter Suggestion: Find the standard.

CLOSING DOORS IN COLD WEATHER

Many employees, especially girls, are using the entrance next the Gold Department and fail to close the door when coming in and going out. Question: Would you leave the outside door to your home open in cold weather while running the furnace to heat the house?

ELECTRIC LIGHTING

If you desire a better light keep reflectors and bulbs clean. Take a look at your electric light and see if it needs cleaning.

STOP, LOOK AND LISTEN

An accident which probably will prove serious occurred in front of the factory one noon hour. Mrs. Belle Reed on coming out of the factory was hit by a bicycle, sustaining injuries to her arm and hand. Let due care and caution govern those who use the highways and so avert accidents such as this.

I'LL DO ALL I CAN! WILL YOU?

YOU CAN'T COOL YOUR BLOOD

Wherever you live, and whatever you do, your blood remains almost at the same heat, though the temperature of the surface of the body will vary considerably.

Experiments were made with a man who remained in a hot-air oven at a temperature of 270 degrees without any difference being apparent in in the heat of his blood.

Then his arm was put in ice-cold water for half an hour. This, of course, cooled his skin, but his flesh was just as warm as when he was in the oven.

As a final test, his arm was immersed for a quarter of an hour in water as hot as he could bear it; but still no change in his temperature could be detected.

The warmest part of the surface of the body is that beneath the armpit, where the doctor sometimes takes your temperature, instead of putting the thermometer under your tongue.

The coldest parts are the tips of the nose and ears, which are sixteen degrees colder than the rest of the face.

Strangely enough, the skin on the left side of the head is warmer than that on the right side.

FORTUNE MADE BY ACCIDENT

$1,000,000 Paid to Man of Twenty-eight for Process of Hardening Copper

A recent accident led a young man to discover an art which has been lost since the days of the ancient Egyptians. The results of the discovery is that the U. S. Steel Corp., have decided to pay $1,000,000 and a royalty of two cents a pound to Walter Bunton, a skilled mechanic employed by the N. Y. Blower Company for his process of tempering copper.

Bunton's new metal is believed to be of enormous importance to all the mechanical arts. It is said to be the hardest metal known.

It means cutting tools for lathes that will not strike sparks. It means bearings for automobiles, marine engines, locomotives and electric motors and generators that will not burn out, and machine parts that will not crack.

SUGAR CHEAP

Sugar can be bought for as low as $.05½ per lb. in the stores at present. This is lower than since the outbreak of the war.

YOU WILL NEVER REGRET

Keeping your temper under insult or serious provocation.

Telling the truth when a lie would have helped you out of difficulty.

Turning away from pleasures that would injure your health or your manhood.

Holding steadfastly to your purpose when everyone insisted you were on the wrong track.

Forming the habit of always trying to better your best, to improve something somewhere every day of your life.

Refusing to listen to malicious gossip, or stories that are "off colour".

Having the courage to wear shabby clothes rather than go in debt for what you could not afford.

Daring to say "No" when "Yes" would have made you a "good fellow" and won the applause of your companions.

Not posting that cutting, sarcastic letter, or uttering the angry words that sprang to your lips when smarting under a sense of injury or injustice.

Not resigning when smarting under resentment or fancied injury.

Getting up every time you fall and pushing right on towards your goal, no matter how dark the way.

Keeping faith with yourself at any cost; holding fast to the high ideals that beckoned in youth. Always and everywhere acting the gentleman or the lady.

ACCIDENT

On October 13th, Joseph Brierly of the Press Department suffered the loss of the end of his index finger. Dr. Kiley was called to attend him in the factory hospital. The aid of an anesthetic put the finger in as good shape as possible. Mr. Brierly is a well-known musician, playing the bass drum in Scott's Band, also in an orchestra where he plays violin.

A tutor who tooted the flute
Tried to teach two young tooters to toot.
Said the two to the tutor,
"Is it harder to toot or
To tutor two tooters to toot?"

I find the great thing in this world is not so much where we stand as in what direction we are moving.—O. W. Holmes.

We live in deeds, not years: in thoughts, not breaths.—Bailey.

WELL WORTH READING

We were pleased to see in the Providence Sunday Journal, October 15th issue, a half page article on fashions with a supplement of accessories, among them a Whiting & Davis mesh bag. It seems good to see the two, fashions and mesh bags shown in this way. There is no doubt but what it will tend to stimulate business.

FACTS

Trial by jury is said to have existed in 2,000 B. C.

Each female salmon yields approximately 3,500 eggs each year.

Women farmers in the United States number over 260,000.

Unhappiness is often an illness, a cure for which may be found in rest or a change.

The swallow's mouth, in proportion to its size, is larger than that of any other bird.

Applications of electrical currents to growing crops has increased the yield by 21 per cent.

A Japanese wooer presents his sweetheart with a beautiful sash by way of an engagement token.

Lungs in perfectly healthy state are very rare, according to the curator of a Parisian medical institute.

Football is very popular in Burma, the players wearing no footgear, and kicking the ball with the bare feet.

Solomon's Temple for the building of which practically the whole manhood of Israel was commandeered, would have cost $5,000,000,000.00 to construct at present prices.

In an average of 70 years, not counting the first ten, over 21 years are spent in sleep, over 16 in work, 11 months in dressing and undressing, and 7 months in church going, says one statistician.

THE PENDULUM

Galleo, a sixteenth century scientist, while attending a church service noticed that one of the lamps hanging from the roof of the cathedral, was slowly oscillating. He applied this principle to a suspended weight, and from his discoveries, were derived the functions of the pendulum, without which we could not measure time accurately.

The teacher of the class in physiology put to Tommy this question:

"How many ribs have you?"

"I don't know, ma'am" said Tommy, squirming at the very thought, "I am so awful ticklish I never could count 'em."

I'LL DO ALL I CAN! WILL YOU?

ONCE OVERS

If you have something important to do, don't divide your time. It is better to do one thing well than to do a great many things indifferently. Often times the little thing done well is responsible for the favorable comment one hears later.

Mr. Morgan's two sons who had such an adventurous trip across to Italy, arrived home October 18th well pleased to be home again.

Miss Bertha Cote, shop nurse, is home from the hospital where she underwent two serious operations. She is now improving rapidly.

We wonder what Byron and Everett will say when they know Milton B. took Erleen to the Fair.

Peggy R. is always saying there is no place like Taunton for "Beaux". The girls are all crazy about her Tracy.

The Whiting & Davis Soccer Team have played games with the following: Potter & Johnson, Fairlawn Rovers 2nd, Fenner Athletic Club, Ashton Rangers, Taft Athletic Club.

Manager Lowe states the scores do not show the real condition of the players, inasmuch as the Whiting & Davis team is weak in the goal tender's position. Jack Meegan is breaking in good for this position. Hurry up, Jack, so we can win.

The girls of the soldered and unsoldered mesh departments are showing a marked improvement over the past method of rushing the clock at quitting time.

OLD ACQUAINTANCES

Did Della wear a New Jersey
It made Virginia cry.
But Mass Chusetts gave her a smile.
It was a little Rye (R. I.)

Ken Tuck he took Mary Land,
Out for a walk.
Mrs. Sippi was chaperon
So Florry Daw wouldn't talk.

Louise E. Anna said George Hehaw
Proposed to Minnie Sota.
Philip Ine said Alaska,
Miss Ouri said you onghter.
Wadco Reader.

The stork paid a visit to the homes of Clara Hemingson and Katherine Kennedy. Boys are doing well is the report.

ROMEO AND JULIET

When Mildred waves to Byron
From her window every day,
You may expect the Spiraling girls
Have an awful lot to say.

A Mr. Ward is with us now.
We're glad to have his winning smile
And his "How-do-you-do" in greeting.

We always knew Tina liked big men, but never thought she would fall for a policeman.

Rhea never forgets her stomach. Even at the dance she inquires where the Far East is.

Well, girls, how about the snakey trail home at 2 a. m. with Helen Jedlinski at the wheel.

Did you know we had Henry W. Longfellow, 2nd, on the cutting bench?

Florence Whiting prefers sterling silver to gold. We wonder why?

We have noticed since Grace M. has had her sparkler, Elmer has come back. Why, Elmer?

Lena says she does not care for cavemen who capture with dog collars, for she has somebody who treats her more gentle.

LOVE LETTERS OF POMPEII GIRLS

Read Today, Written 2000 Yeas Ago

Among the remarkable discoveries in the new excavations at Pompeii are several poetic love letters of patrician (well born) girls to successful gladiators. The letters are on ivory tablets, and one is addressed to a gladiator named Strax. The letter, translated, reads:—

"Art thou Phoebus Apollo in the body of Hercules? Indeed, thou art a god to me. Thy beauty and strength have blotted from my eyes all other men. I am young, and the suitors I despise say that I am beautiful. I will await thee, beloved one, near the Temple of Isis!"

The boy taught to save money, will rarely be a bad man or a failure.—Gladstone.

Fines are imposed in Berlin on the parents of girls whose skirts are not found to be of officially regulated length when tested by the police.

MADE HIM FORGET PAINS

Joe Rancour, So Busy Keeping Ahead of Angry Bull, Had No Time To Think of "Rumatiz"

De little dog, Brnno, was have his good tam chase some squirril, an I dont was pay some tention to it. Bimby he can cum back an go jes so far as som horses race. I know de way he com he is all full de excitement. Wen he pas me she go so fas she dont was rekognize who it is I am. Bimby I hear som noise com trou de bush an I am see som great big reds bull. She is rite on de middle of de blueberry road, and she dont was go on one sides or de netter one, but keep com alongs wid her heads on de airs and starts for me.

"I mak decide she dont was good plac for staid, so I am gets up and start an tak two step on de place of one. De mor fas I am go, de more fas dose bull was com alongs wid follows me. I maks up my mine do get only one odder plac wat dont is so bads, and dat is rnn de bellers on de pawders factories. Bimby I see som big bir-maple tree, an I try for get aronnd him. De bull she chase me roun dose tree couple of few tam, an I am starts off agains. De bulls she dont stop for res and keep up his comealongs.

"I tink preaps she goin be good ideas for shoots dose bull, and I tak up dose gun and mak some shott. I tink she dodge dose bullet, cauz de bullet dont was hits him. I am knows by de way she was run she is much aggrivate bout sometin.

Bimby I came on some pastur an when I see som wires fences I come glad rite off. Wen I gets on de fences, I mak de dove an cum outs on de nodder sides. De bulls she com along jes de sam, but she get all twis np wid dose fence and stop her run. I dont was take some chance wid dos bull and keep on wid my run. Wen I come on de kitchen I am almost ont of winds.

Julie she look on me an laf an say "Joe, I tink you tole me dis mornin you get some rnmatiz."

Wen she say dat I am much surpriz myselfs. Anyways I fine out one good cures for rumatiz an dat is for get so scare wid yourself you goin forgets all about him.

After a week in the shop, to get a new lease on life take a trip to the "Cliffs" and see nature in all her glory, but you must do it at once as the foliage is fast going.